

EAST AYRSHIRE

Health & Social Care
Partnership

Wellbeing for All: People Decide

East Ayrshire Health and
Social Care Partnership
Participatory Budgeting

[Information pack](#)

Introduction – what are we trying to achieve?

We want our children and young people grow up loved, safe and respected so that they realise their full potential. We also want all our citizens to have good wellbeing, a positive state of mind and body, and the ability to feel safe and cope with a sense of connection with people, communities and the wider environment.

Partners know that the way to achieve real improvement is to tackle (undo) the cause, rather than treat (mitigate) the consequences and we recognise that Covid-19 has had more impact on those already facing unfair barriers in life.

The focus of our work with people of all ages will continue to be about their potential. It will be based on natural strengths and assets, on empowering people to connect through kindness, and on ensuring our resources are shifted to support people, families and communities holistically, early and as close to their lives as possible.

Living well is also about dying well. We will continue to focus on compassionate conversations about dying and improving care and options when someone is at the end of their life.

What are we doing?

The Health and Social Care Partnership ('the Partnership') is seeking to identify and support projects/services/sources of support across its localities that will promote good wellbeing at all ages and stages.

The Partnership wants to work together with other organisations, groups and services ('partners') to design and deliver this work. You can get involved whether or not you currently provide health/social care supports locally.

Our vision for wellbeing is for everyone in East Ayrshire to achieve:

'a positive state of mind and body, ability to cope with a sense of connection with people, communities and the wider environment'

The following information is intended to help partners interested in being involved, to shape ideas.

Over the last two years, the current community of health and social care providers has co-produced its Partnership Provider Statement, setting out how we will together change the landscape by 2030 in line with our Strategic Plan.

The process will be for partners to together design and deliver a participatory budgeting approach in/across East Ayrshire's localities. The final decision as to which projects/services/sources of support are put in place belongs to local citizens, recognising their right to choice and control over the things that help them to be well.

How will we work together?

To be involved, partners have to agree to sign up to our Community of Health and Social Care Providers Charter, these are the behaviours we know will help us transform together.

Our charter

We agree these working principles underpin all our activities:

- we will work together and learn from each other
- we will be open and welcoming to new partners
- we will communicate openly and transparently
- we will be positive and constructive in all we do
- what matters to people/families comes first
- we will respect and value each other's strengths
- we will champion equality and diversity
- we will focus on tackling inequalities

When we face challenges, we will be guided by these principles.

When we succeed, we will celebrate together.

What we are focussed on – what should projects/services/supports help to do?

- Scale up prevention, early intervention and wellbeing-focussed models of support for families and people of all ages that promote resilience and better emotional, mental and physical health, and ensuring timely access to appropriate, local services.
- Ensure children and young people's development and physical health, regardless of ability, is supported by play, time outdoors and physical activity, including with their family.
- Improve access to comprehensive wellbeing and self-management information, resources and supports.
- Continue to increase choice and co-ordination of support for people who need palliative care or who are at the end of life, striving to make this as close to home as possible.
- Tackle the areas of greatest inequality in our localities.

What are the opportunities?

We know these things will make a difference and we would like to support:

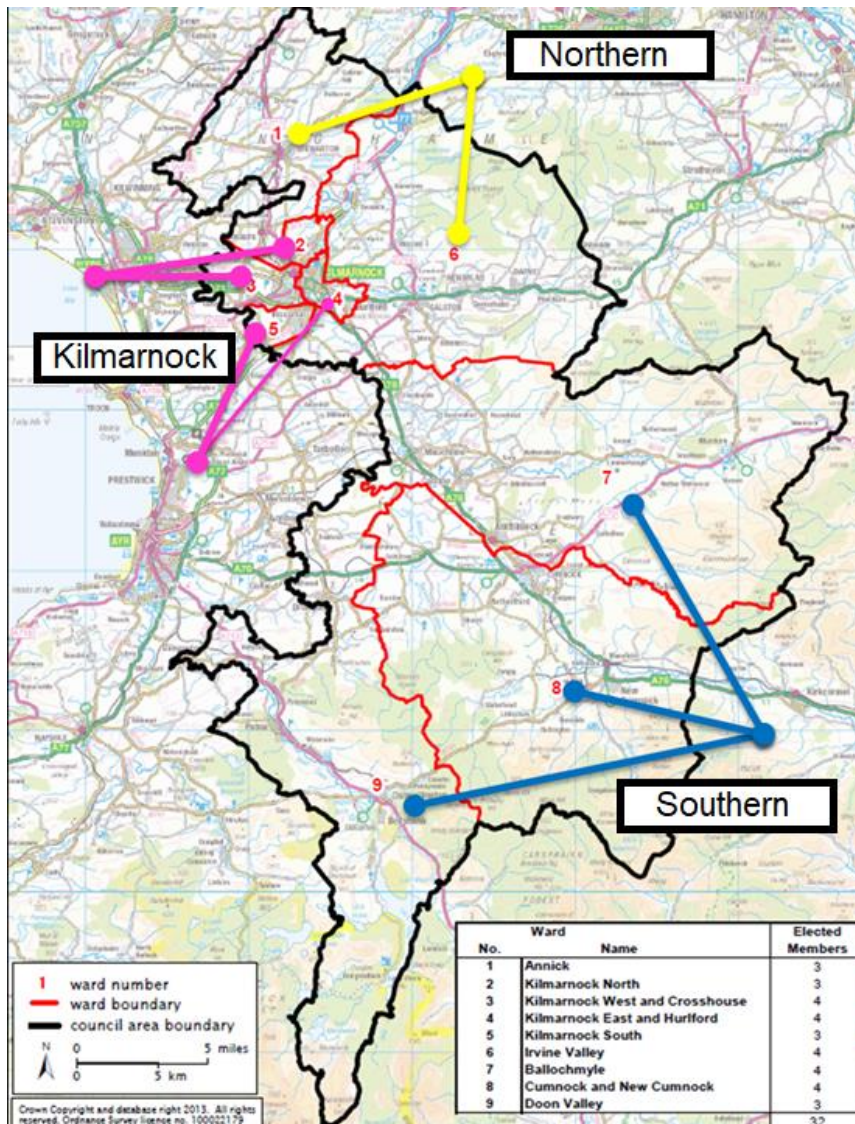
- Supporting carers
- Supporting children, young people and family wellbeing and healthy family relationships
- Helping people to take charge of their wellbeing within communities, e.g., wellbeing champions
- Health improvement and wellbeing across the life-course
- Information, advice and assistance

- Peer support and volunteering opportunities
- Models of support that can find, identify and respond to issues early
- Mental health and wellbeing and tackling social isolation and loneliness
- Mitigating the impact of poverty
- End of life care and support
- Maximise use of digital platforms for information, advice and enabling access to assistance in all sectors
- Learning from the experience of supported people.

Our localities

East Ayrshire has three localities:

- Northern (Annick and Irvine Valley)
- Kilmarnock (inc. Hurlford and Crosshouse)
- Southern (Ballochmyle, Cumnock, New Cumnock and Doon Valley)



It is key that people and families across our localities are supported.

Inequalities in localities

We are especially focussed on supporting things that tackle:

Kilmarnock locality

- Low life expectancy Kilmarnock North
- Men/older men's health
- Disability employment gap
- Child poverty - Kilmarnock South
- Young people emotional and mental health

Northern locality (Annick & Irvine Valley)

- Men/older men's Health
- Disability employment gap
- Child poverty - lone parent families
- Child development in deprived areas
- Young people emotional and mental health

Southern locality (Ballochmyle, Cumnock & Doon Valley)

- Low life expectancy Doon Valley
- Women's health
- Men/older men's health
- Disability employment gap
- Child poverty
- Poorer health in Cumnock and New Cumnock
- Falls prevention
- Young people emotional and mental health

How will we know we have made a difference?

The Partnership is committed to using a learning approach to measurement and improvement and to listen, understand and act upon the shared learning we achieve through working with a wide range of organisations, groups and services.

We expect successful projects/services/supports will join us in our learning approach to measurement and as you deliver, you will gather information about:

- What is effective - things that help us improve how we work together as partners?
- What is the experience like to people - what it feels like?
- About the health and social care system - how is it now and how might it be different?
- What is effective - what helps people and families to improve their outcomes?
- What makes it sustainable - what implications are identified about future costs and demand?

Partners will share this learning as the route to continued collective improvement.

Further information

- [Strategic Plan 2021-30 \(PDF 5Mb\)](#)
- [Partnership Provider Statement \(PDF 1.6Mb\)](#)
- [Strategic Needs Assessment \(PDF 2Mb\)](#)
- [Local Outcomes Improvement Plan \(PDF 4.5Mb\)](#)
- [Northern locality profile \(PDF 7.3Mb\)](#)
- [Kilmarnock locality profile \(PDF 7.4Mb\)](#)
- [Southern locality profile \(PDF 8.9Mb\)](#)